

# GOLD PACK Awards

2019

THE INSTITUTE OF PACKAGING SA



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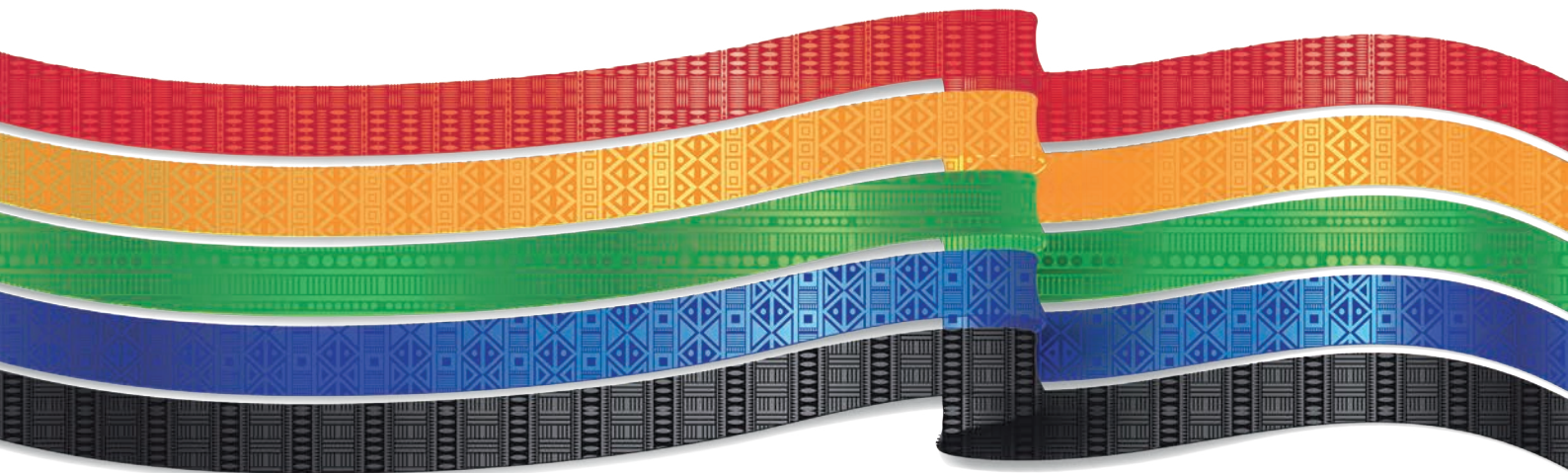
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# GOLD PACK Awards

2019

THE INSTITUTE OF PACKAGINGSA



The Gold Pack Awards committee gratefully acknowledges the financial support given by sponsors, without whom this ambitious programme couldn't function. Their names and logos are displayed below.





## South Africa's world-class packaging

This year's judges offered an awe-inspiring collective knowledge of a wide array of disciplines, not to mention countless years' experience in packaging and related industries. This knowledge and expertise was brought to bear on considering all the diverse criteria required of winning packaging. The panel included Andy Rice, Gunnar Sigge, Ralph von Veh, Gill Loubser Wendy Knowler, Vanessa von Holdt, Annabé Pretorius and Shabeer Jhetham, and their deliberations were monitored and recorded by Bill Marshall.

They looked for the excellent application and execution of innovative and creative design and technology applied to packaging in South Africa. It's understood that a technological concept might not be original but has been used in a manner that makes it exceptional on the local market.

As always, adjudication was a laborious process. At the end of two full days of judging, including much debate, finalists and medal winners were selected, and the results are now chronicled in this brochure. Huge thanks are recorded to the judges for their good-natured and professional approach to a tough task.

It's clear from this year's results that South Africa's packaging is world-class. And that's what Gold Pack is all about – promoting and encouraging world-class excellence in packaging design and technology. It's also about fostering co-operation across the packaging supply chain. It's gratifying, too, that sustainability and environmental awareness are increasingly obvious in both entries and accolades.

Congratulations to all the winners! Undoubtedly, Gold Pack – established in 1974 – is entrenched as the premier event for South Africa's packaging fraternity.

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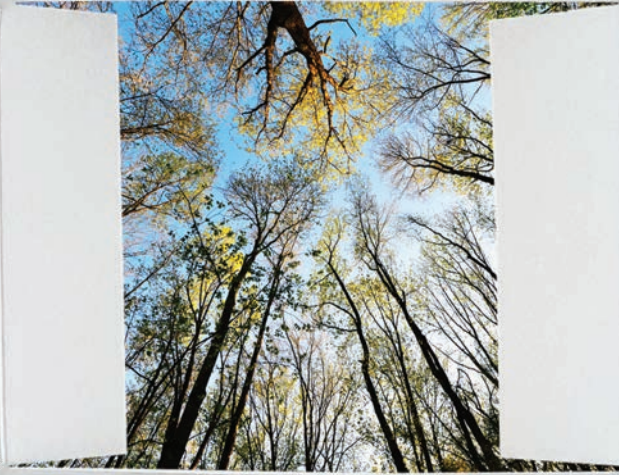
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The industry voice of Africa

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# THE IPSA GOLD PACK TROPHY 2019



**Name of Entry** Goats Do Roam  
3-litre Bag-in-Box Wine Carton  
**Entrant** Shave & Gibson  
**Converter** Shave & Gibson  
**Brand Owner** Fairview Wine Estate  
**AWARD IPSA GOLD PACK TROPHY**

This handbag-shaped carton, designed for the well-established Goats Do Roam brand, meets a specific brief to play on the words 'Bag-in-Box'. Extraordinary technical development was required to meet the brand owner's exacting creative requirements. Nothing is standard and a determined 'can-do' approach was required to create what appears to be a playful, witty piece of packaging that fits cleverly into the brand's image and character.

## STARS FOR AFRICA

Packaging produced in South Africa specifically for use in neighbouring countries needs to meet particular requirements and be extremely competitive.

**Name of Entry** Ideal Mayonnaise Tub 400g  
**Entrant** Dairypack Tubs  
**Converter** Dairypack Tubs  
**Brand Owner** Pangolin Products (Zimbabwe)  
**AWARD STAR FOR AFRICA: GOLD**



This pack marks Zimbabwe's first move to marketing mayonnaise in plastic tubs. Full in-mould labelling provides superior oxygen barrier protection, while the widened rim and foil seal extends shelf life. This is essential in a market where demand is highly unpredictable, and the supply chain is rough. Tubs and lids are lightweight and nest compactly for efficient transportation to Zimbabwe, where they're filled. This is preferable to importing blown jars or finished product in glass, as is the case with many competitors.



**Name of Entry** Castle Lite 250ml Six-Pack Outer Wrap  
**Entrant** Tropic Plastic & Packaging  
**Converter** Tropic Plastic & Packaging  
**Brand Owner** AB InBev  
**AWARD STAR FOR AFRICA: FINALIST**



# FOOD PACKAGING MEDAL WINNERS

**Name of Entry** Ideal Mayonnaise Tub 400g  
**Entrant** Dairypack Tubs  
**Converter** Dairypack Tubs  
**Brand Owner** Pangolin Products (Zimbabwe)  
**AWARD GOLD**



Full in-mould labelling coverage has enabled this pack's superior branding. This lightweight polypropylene pack nests compactly for efficient transportation and its securely recloseable lid makes it especially appealing for reuse.



**Name of Entry** Stamped Corrugated Paper Trays  
**Entrant** Mpact  
**Converter** Mpact  
**Brand Owner** Z22 Tomatoes  
**AWARD SILVER**

The corrugated paper trays substitute single-use plastic trays and are stamped by an ingeniously simple, energy-efficient process using food-safe papers derived from sustainable fibre sources.



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**Name of Entry** Jungle Plus  
**Entrants** MCC Label Durban and Tiger Brands  
**Converters** MCC Label Durban and Mpack Atlantis  
**Brand Owner** Tiger Brands  
**AWARD BRONZE**



This fully-sleeved, resealable and reusable rigid plastic container creates a stand-out pack for the cereal market.



**Name of Entry** Snacktime Assorted Crackers 800g  
**Entrant** Golden Era Printers & Stationers  
**Converter** Golden Era Printers & Stationers  
**Brand Owner** National Brands  
**AWARD BRONZE**

The use of high-build varnish, textured embossing, crisp imagery and metallic ink is an excellent example of value-adding packaging.

## FOOD PACKAGING FINALISTS

**Name of Entry** Ace Phuthu Super Maize Meal  
**Entrant** Tiger Brands  
**Converter** Sacks Packaging  
**Brand Owner** Tiger Brands  
**AWARD FINALIST**



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## FOOD PACKAGING FINALISTS

**Name of Entry** Aquion Whole Abalone  
**Entrant** Nampak DivFood  
**Converter** Nampak DivFood  
**Brand Owner** Aquion  
**AWARD FINALIST**



**Name of Entry** Montego Classic Adult 25kg  
**Entrants** Novapinch and Novaflex  
**Converter** Novapinch and Novaflex  
**Brand Owner** Montego Pet Nutrition  
**AWARD FINALIST**



**Name of Entry** Nando's Take Away Cartons  
**Entrant** Shave & Gibson  
**Converter** Shave & Gibson  
**Brand Owner** Nando's  
**AWARD FINALIST**



**Name of Entry** Pick n Pay Smoked Norwegian Salmon Carton  
**Entrant** CTP Cartons & Labels  
**Converter** CTP Cartons & Labels  
**Brand Owner** Pick n Pay  
**AWARD FINALIST**

## ALCOHOLIC BEVERAGE PACKAGING MEDAL WINNERS

**Name of Entry** The Royal Rhino  
**Entrant** Consol Glass  
**Converter** Consol Glass  
**Brand Owner** Nature's Own Beverages  
**AWARD GOLD**

The exotic elegance of the endangered rhino is magically captured in this beautifully-formed bottle inspired by the rhino horn. With no mid-line, no straight lines and entirely unconventional silhouette, this unusual bottle conveys a powerful conservation message.





**Name of Entry** Goats Do Roam 3-litre Bag-in-Box Wine Carton  
**Entrant** Shave & Gibson  
**Converter** Shave & Gibson  
**Brand Owner** Fairview Wine Estate  
**AWARD GOLD**

This handbag-shaped carton, designed for the well-established Goats Do Roam brand, meets a specific brief to play on the words 'Bag-in-Box' for what's regarded as a playful, witty brand.



**Name of Entry** KVV  
 10-Year-Old Brandy  
**Entrant** Consol Glass  
**Converter** Consol Glass  
**Brand Owner** KVV  
**AWARD SILVER**

Featuring a heavyweight heel and innovative V-shaped embossing, this bottle has reinvented and refreshed the product's appearance while remaining true to the brand's 101-year history and DNA.



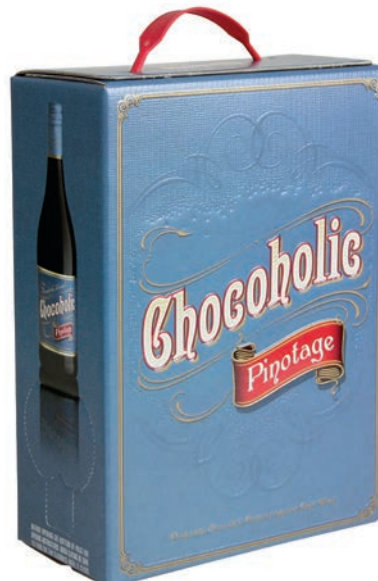
**Name of Entry** Wild Peach Schnapps  
**Entrant** Glass Decorations  
**Converter** Glass Decorations  
**Brand Owner** DGB  
**AWARD BRONZE**

Dual colour coating, integrating matte and gloss lacquers, creates a frosted refreshing explosion of colour, resembling the vibrancy of Ipanema Bay.



**Name of Entry** Chocoholic 3-litre Bag-in-Box Wine Carton  
**Entrant** Shave & Gibson  
**Converter** Shave & Gibson  
**Brand Owner** Darling Cellars  
**AWARD BRONZE**

Heightening this carton's appeal is the innovative post-lamination application of two-tiered embossing/debossing in a single pass.



# ALCOHOLIC BEVERAGE PACKAGING FINALISTS

**Name of Entry** Robertson Winery Sauvignon Blanc 3-litre Bag-in-Box Wine Carton  
**Entrants** Golden Era Printers & Stationers  
**Converter** Golden Era Printers & Stationers  
**Brand Owner** Robertson Winery  
**AWARD FINALIST**



**Name of Entry** The Tempest Gin  
**Entrant** Glass Decorations  
**Converter** Glass Decorations  
**Brand Owner** Bartinney Wine Estate  
**AWARD FINALIST**

# NON-ALCOHOLIC BEVERAGE PACKAGING MEDAL WINNERS

**Name of Entry** Schweppes 200ml Sleeve Range  
**Entrant** MCC Label Durban  
**Converter** MCC Label Durban  
**Brand Owner** Coca-Cola  
**AWARD GOLD**

Full-length shrink sleeves are used to create striking fresh branding for products used in the hospitality industry. This packaging upgrade not only provides a premium look and encourages sales, it also increases efficiency and promotes product differentiation.



**Name of Entry** Freshpak Cappuccino Rooibos Instant Drink 8 Sticks  
**Entrant** Golden Era Printers & Stationers  
**Converter** Golden Era Printers & Stationers  
**Brand Owner** National Brands  
**AWARD SILVER**

A combination of embossing, foil and vibrant imagery makes this an appealing and impactful pack in its category. A clever die-tool design offers a variety of options for opening and product use, to suit each household's specific needs.

**Name of Entry** Cafféluxe  
**Entrant** Britepak  
**Converter** Britepak  
**Brand Owner** Secret River Trading  
**AWARD BRONZE**

Created to rebrand this signature range as a premium product selling at a competitive price, this pack features top-class finishes using foiling, metallic inks and spot varnish.



## NON-ALCOHOLIC BEVERAGES FINALISTS



**Name of Entry** Lightweight 2-litre HDPE Bottle  
**Entrant** Nampak Rigids  
**Converter** Nampak Rigids  
**Brand Owner** n/a  
**AWARD FINALIST**



## HEALTH, BEAUTY, MEDICAL & PHARMACEUTICAL PACKAGING MEDAL WINNERS

**Name of Entry** Vaseline Blue Seal Shrink  
Sleeve Range 250ml  
**Entrants** Unilever, New Era Labels, Berry Astrapak  
**Converter** New Era Labels and Berry Astrapak  
**Brand Owner** Unilever  
**AWARD GOLD**

Produced in concert with Unilever's 'Journey of the Jar' campaign, this packaging celebrates eight different countries and ethnic groups. Sleeves are printed in-line using a specialised combination of gravure and flexographic printing.



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Gold Pack Award Finalists 2019



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# HEALTH, BEAUTY, MEDICAL & PHARMACEUTICAL PACKAGING MEDAL WINNERS

**Name of Entry** Oh So Heavenly Face Cream 50ml Jar  
**Entrants** Teqal and Canway  
**Converter** Teqal  
**Brand Owner** Canway  
**AWARD BRONZE**



The clever use of a combination of polymers has maximised the visual impact of this pack, while reducing costs and retaining functionality. A clear outer lid, combined with a high-gloss silver foil band on the jar, add to the pack's aesthetic appeal.

# HEALTH, BEAUTY, MEDICAL & PHARMACEUTICAL PACKAGING FINALISTS

**Name of Entry** Brut 120ml Aluminium Aerosol Deodorant  
**Entrants** Nampak R&D and Unilever  
**Converter** Nampak Divfood  
**Brand Owner** Unilever  
**AWARD FINALIST**



**Name of Entry** Simply Florals Body Wash & Hand Cream Tube Range  
**Entrants** Berry Astrapak and Woolworths  
**Converter** Berry Astrapak  
**Brand Owner** Woolworths  
**AWARD FINALIST**

**Name of Entry** Dawn Body Lotion Range  
**Entrants** Unilever, Berry Astrapak, First Impression Labels, Extrupet  
**Converters** Berry Astrapak and First Impression Labels  
**Brand Owner** Unilever  
**AWARD FINALIST**





  
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# HEALTH, BEAUTY, MEDICAL & PHARMACEUTICAL PACKAGING FINALISTS



**Name of Entry** Playboy Deodorants  
**Entrant** Amka Products  
**Converter** Nampak DivFood  
**Brand Owner** Amka Products  
**AWARD FINALIST**



**Name of Entry** Playgirl Sensuous  
**Entrant** Amka Products  
**Converter** Nampak DivFood  
**Brand Owner** Amka Products  
**AWARD FINALIST**



# HOUSEHOLD PRODUCTS (including domestic goods and others) MEDAL WINNERS

**Name of Entry** Sunlight Dishwash 750ml & 400ml  
**Entrants** Unilever, Serioplast, Extrupet  
**Converter** Serioplast  
**Brand Owner** Unilever  
**AWARD GOLD**



The use of 100% rPET for the production of this latest bottle (compared to 50% in the previous design) saves the use of some 1 800 tons of virgin polymer. In harmony with Unilever's Sustainable Living Plan, this iconic brand is leading the way in educating South African consumers about the merits of recycling and encouraging others to follow its lead.



**Name of Entry** Maya Tobacco 50g  
**Entrant** Magnum Packaging  
**Converter** Magnum Packaging  
**Brand Owner** Best Tobacco Company  
**AWARD SILVER**

Bright full-colour printing, together with a combination of finishing effects including embossing, matte and gloss textured varnishes, creates a stand-out pack for a new market entrant.





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**Extrupet** congratulates **Unilever** on being a frontrunner of rPET use in South Africa, its commitment to improving packaging sustainability, as well as its performance in the 2019 Gold Pack Awards

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# HOUSEHOLD PRODUCTS FINALISTS

**Name of Entry** Harpic White & Shine  
**Entrant** Siyakha Imperial Printing  
**Converter** Siyakha Imperial Printing  
**Brand Owner** Reckitt Benckiser  
**AWARD FINALIST**



**Name of Entry** Comfort Fabric Softener Range  
**Entrant** Unilever, Alpha, Extrupet  
**Converter** Alpha  
**Brand Owner** Unilever  
**AWARD FINALIST**

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# PACKAGING RELATED (including components, materials, machinery, processes, supplies and point-of-sale items) MEDAL WINNERS

**Name of Entry** OctoGrip Lid  
**Entrant** Contan Buckets & Pails  
**Converter** Contan Buckets & Pails  
**Brand Owner** Contan Buckets & Pails  
**AWARD GOLD**



This polypropylene lid for 20-litre paint buckets recloses securely after first opening for colour tinting. Its robust tamper-evident band is designed to meet the rigors of a tough supply chain. After removal of the band, the closure system remains intact with a plug and inner seal, while eight sturdy locking tabs secure the lid to prevent accidental spills.



**Name of Entry** Desi K8 Pro  
**Entrant** RapidSrc  
**Converters** STI Weavers, Galvanor Textiles, Blue Tech  
**Brand Owner** RapidSrc  
**AWARD SILVER**

Desiccant performance relies heavily on the packaging materials used to contain them. The locally-developed fabric, HumiLok, has surpassed all previous performance marks in the industry and plays a pivotal role in providing an advanced industrial desiccant.



**Name of Entry** Opulence Private Reserve Label  
**Entrant** SA Litho Label Printers  
**Converter** SA Litho Label Printers  
**Brand Owner** Livissomo  
**AWARD BRONZE**

This digitally-printed label simulates gold and copper foil by the clever combination of CMYK printing on a metallised substrate.

**Name of Entry** Rhodes Jam Lid  
**Entrant** Berry Astrapak  
**Converter** Berry Astrapak  
**Brand Owner** Rhodes Food Group  
**AWARD BRONZE**



This long-life flexible PET lid removes the necessity to decant jam and preserves the product in the refrigerator. It also allows the use of both cans and tubs as long-term containers.



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# PACKAGING RELATED (including components, materials, machinery, processes, supplies and point-of-sale items) FINALISTS

**Name of Entry** 52mm Diameter Aerosol Cans  
**Entrant** Nampak DivFood  
**Converter** Nampak DivFood  
**Brand Owner** n/a  
**AWARD FINALIST**

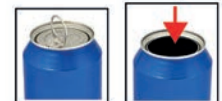


**Name of Entry** 38mm C5 Closure & Bottle Neck  
**Entrant** Polyoak Packaging  
**Converter** Polyoak Packaging  
**Brand Owner** n/a  
**AWARD FINALIST**

**Name of Entry** Twizza Range  
**Entrant** MCC Label Durban and Twizza  
**Converter** MCC Label Durban  
**Brand Owner** Twizza  
**AWARD FINALIST**



**Name of Entry** Can Cup  
**Entrant** Nampak Bevcan  
**Converter** Nampak Bevcan  
**Brand Owner** n/a  
**AWARD FINALIST**



**Name of Entry** Castle Lite 250ml Six-Pack Outer Wrap  
**Entrant** Tropic Plastic & Packaging  
**Converter** Tropic Plastic & Packaging  
**Brand Owner** AB InBev  
**AWARD FINALIST**



**Name of Entry** Castle Lite Lager 340 & 440ml Labels  
**Entrant** MCC Label Johannesburg  
**Converter** MCC Label Johannesburg  
**Brand Owner** AB InBev  
**AWARD FINALIST**



**Name of Entry** Flying Fish Flavoured Beer Labels  
**Entrant** MCC Label Johannesburg  
**Converter** MCC Label Johannesburg  
**Brand Owner** AB InBev  
**AWARD FINALIST**



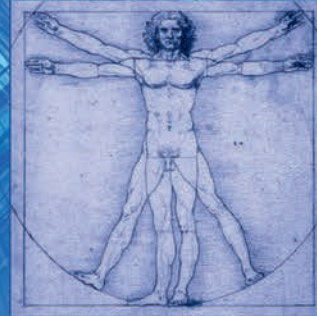


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## TRANSIT & SECONDARY PACKAGING MEDAL WINNERS



**Name of Entry** Mars Royco Conversion to Corrugated Automation  
**Entrants** Mpack and Mars  
**Converter** Mpack  
**Brand Owner** Mars  
**AWARD GOLD**



Collaboration between Mars and Mpack Corrugated to design retail-ready wraparound cartons for Royco products has resulted in a cost-saving conversion from cartonboard to corrugated. This was achieved by the installation of Somic's packaging automation system to erect and auto-pack products on existing lines.

**Name of Entry** Doom Cockroach Killing Powder  
**Entrant** Tiger Brands  
**Converter** Triumph Packaging and Innovation Shrink & Wrap  
**Brand Owner** Tiger Brands  
**AWARD SILVER**

The outer cartonboard pack converts into a gravity-fed dispenser for in-store sale of single sachets. Not only does this create a well-branded shelf display, it also helps to minimise pilferage.



**Name of Entry** Imana 100% rPET jar  
**Entrant** Mpack Plastics  
**Converter** Mpack Plastics  
**Brand Owner** Tiger Brands  
**AWARD BRONZE**



This jar complies with the circular economy concept of packaging that can be produced, recycled and reproduced into a similar form without adding cost to the value chain. It does not disguise its rPET colour but embraces it and promotes the benefits of its use.

## TRANSIT & SECONDARY PACKAGING FINALISTS

**Name of Entry** Gwanzi Queens  
**Entrant** Neopak  
**Converter** Neopak  
**Brand Owner** Gwanzi  
**AWARD FINALIST**



**Name of Entry** Tinkies Promotional Half & Half  
**Entrant** Magnum Packaging  
**Converter** Magnum Packaging  
**Brand Owner** Tiger Brands  
**AWARD FINALIST**

# Thinking about the box

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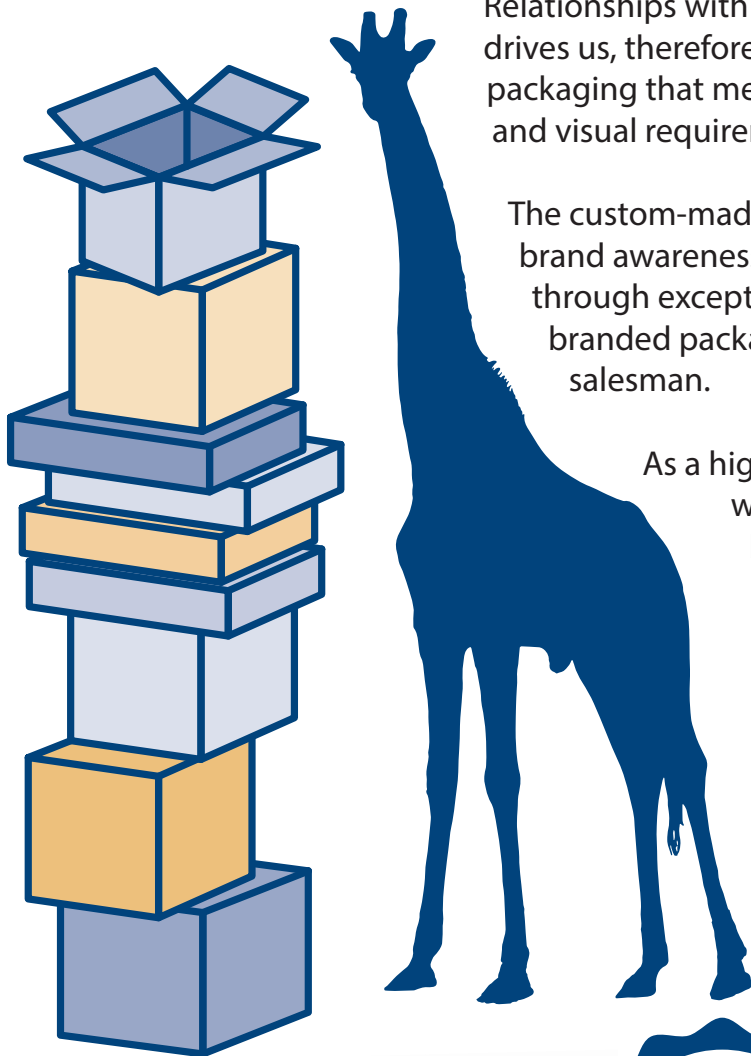
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# JUDGES' SPECIAL MENTION: SUSTAINABILITY

**PROGRAMME** Unilever South Africa's Sustainable Living Plan  
**AWARD GOLD: SUSTAINABILITY**

Given the current focus on sustainability and the importance of a circular economy, the judges were not surprised to see this as a recurring theme among this year's entrants. However, most noticeable was one particular programme – Unilever's Sustainable Living Plan – and the judges were impressed by the way this initiative had been embraced by converters across all technologies, making a major impact on South Africa's packaging industry.

The Sustainable Living Plan sets out to decouple Unilever's growth from its environmental footprint, while increasing its positive social impact. Launched in 2010, it has three main goals, one of which is to halve the company's environmental impact by 2030. It's apparent that Unilever takes this ambition seriously, as it was quoted repeatedly in motivations put forward by converters. In recognition of the impact of this initiative the judges awarded a Gold Medal for Unilever's Sustainable Living Plan.



**Name of Entry** Stamped Corrugated Paper Trays  
**Entrant** Mpact  
**Converter** Mpact  
**Brand Owner** Z22 Tomatoes  
**AWARD GOLD: SUSTAINABILITY**



This home-grown, proudly South African development offers a viable alternative to single-use plastics. To minimise energy costs, a key design objective was to eliminate the need for heat or hot-melt adhesive in the forming process. These printed corrugated trays are stamped by an ingeniously simple and energy-efficient process, using food-safe papers derived from sustainable fibre sources. They feature corner pleats and serve as effective protection for fruit prone to bruising during distribution. Replacing single-use plastic trays, these corrugated trays are food safe, 100% recyclable, compostable and biodegradable.

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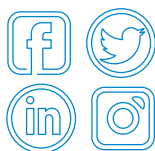


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## JUDGES' SPECIAL MENTION: PRINT EXCELLENCE

**Name of Entry** The Tempest Gin  
**Entrant** Glass Decorations  
**Converter** Glass Decorations  
**Brand Owner** Bartinney Wine Estate  
**AWARD GOLD: PRINT EXCELLENCE**

For the bottle decoration to match that of the outer carton required extraordinary technical and creative effort. It was achieved by the application of an autumn-purple base vignette coating, fading into a subtle satin gold and natural colour UV organic print, with the addition of silver foiling as a final accessory – all sourced from local suppliers. The result is an evocative and appealing packaging combination.



*Award winning, colourful packaging solutions!*





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## SUBSTRATE EXCELLENCE AWARDS

While Gold Pack's structure is product category driven, aligning with international contests such as WorldStar, it's traditional to recognise top entries among packaging substrates, with the focus primarily on technical excellence and meeting particular challenges.

**Name of Entry** The Royal Rhino  
**Entrant** Consol Glass  
**Converter** Consol Glass  
**Brand Owner** Nature's Own Beverages  
**AWARD BEST IN GLASS: GOLD**

Inspired by one of Africa's famed Big Five – the rhino – and the critical need to protect and honour these magnificent animals, the production of this glass bottle posed particular challenges. A stipple is typically used for cooling purposes during bottle manufacture, but this industrial note was out of place in a product reflecting a natural heritage. Instead, the words 'Royal Rhino' are used on the bottle's base edge to serve the same purpose. An embossed rhino is also hidden on the base of the bottle, leaving the horn itself completely smooth. The bottle simultaneously confirms the commitment of brand owner and converter to sustainability.



**Name of Entry** KWV 10-Year-Old Brandy  
**Entrant** Consol Glass  
**Converter** Consol Glass  
**Brand Owner** KWV  
**AWARD BEST IN GLASS: SILVER**

In a category battling to retain consumer relevance and shelf standout, KWV sought a more masculine look for its brandies to draw consumer attention and add a premium feel. Traditionally, brandy bottles have been modelled on wine bottles and this needed to change to create a more distinctive product. Through the use of V-shaped embossing in conjunction with a heavyweight solid base, the new bottle appears taller and larger on shelf and provides more panel space for a larger label. These improvements enable the pack to stand out and improve consumer consideration without compromising core brand identity.



**Name of Entry** Brut 120ml Aluminium Aerosol Deodorant  
**Entrants** Nampak R&D and Unilever  
**Converter** Nampak DivFood  
**Brand Owners** Unilever  
**AWARD BEST IN METAL: GOLD**

This light-weighting exercise, benchmarked against Unilever's global standards, required higher extrusion capability and the technical ability of all those involved in the process. The result is a significant saving of material and reduced demand on natural resources.

**Name of Entry** Can Cup  
**Entrant** Nampak Bevcan  
**Converter** Nampak Bevcan  
**Brand Owners** n/a  
**AWARD BEST IN METAL: FINALIST**

This alternative to single-use plastic cups for outdoor events looks like a conventional beverage can but includes the patented 360 end that allows the entire end panel of the can to be opened and removed.





**Name of Entry** Jungle Plus  
**Entrants** MCC Label Durban and Tiger Brands  
**Converters** MCC Label Durban and Mpack Atlantis  
**Brand Owner** Tiger Brands  
**AWARD BEST IN PLASTIC: GOLD**

Creating a new standard for cereal, this pack required close cooperation in its development between the brand owner and converters. The significant waist on the container demands the use of high shrink film and the translucent bottle requires high opacity printing. The container is easy on the eye, comfortable on the hand, convenient to use, and easily recycled.



**Name of Entry** Goats Do Roam 3-litre Bag-in-Box Wine Carton  
**Entrant** Shave & Gibson  
**Converter** Shave & Gibson  
**Brand Owner** Fairview Wine Estate  
**AWARD BEST IN PAPER PACKAGING: GOLD**



Extraordinary technical development was required to meet the brand owner's exacting creative requirements. Nothing is standard and a determined 'can-do' approach was required to create what appears to be a playful, witty piece of packaging that fits cleverly into the brand's image and character.

**Name of Entry** Chocoholic 3-litre Bag-in Box Wine Carton  
**Entrant** Shave & Gibson  
**Converter** Shave & Gibson  
**Brand Owner** Darling Cellars  
**AWARD BEST IN PAPER PACKAGING: SILVER**



Innovative techniques used to enhance this bag-in box carton include post-lamination two-tiered embossing and debossing in one pass through the machine.



**Name of Entry** Snacktime Assorted Crackers 800g  
**Entrant** Golden Era Printers & Stationers  
**Converter** Golden Era Printers & Stationers  
**Brand Owner** National Brands  
**AWARD BEST IN PAPER PACKAGING: BRONZE**



This pack demonstrates the way in which packaging can add value. The expert use of textured varnishes and embossing combined with crisp photography and precise printing gives the product a premium and appetising shelf appeal.

# Use again and again and again

Reduce, recycle, remake, reuse

*Our*  
**PLASTIC  
MAKES  
PERFECT**  
*sense*



Our continuous investment in solutions to reduce our environmental footprint is demonstrated through our lightweight 330ml and 500ml water bottles and minimum 50% rPET content for juice and carbonated soft drink bottle formats. Nampak Rigids encourages responsible use of our packaging and supports the circular economy of plastics.



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# PPM

**PACKAGING & Print Media** congratulates all winners and finalists in the **2019 Gold Pack Awards**.

As the voice of South Africa's packaging industry and as Gold Pack's official media partner, PPM is proud to report on consistent improvements in world-class packaging design and technology, including increased awareness of environmental matters and implementation of circular economy principles.

**PPM** also salutes the packaging supply chain's resilience and its ongoing commitment to co-operation, investment and innovation.

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